<table>
<thead>
<tr>
<th>Special Section</th>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
<th>MAY</th>
<th>JUNE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vendor Corporate Profiles</td>
<td>Mobile Research Report</td>
<td>Wireless Roadmap</td>
<td>Top Field Service Providers</td>
<td>ROI Case Studies</td>
<td>Mobile Visionaries</td>
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</tbody>
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<thead>
<tr>
<th>Field Service</th>
<th>GENEXT</th>
<th>Rugged Deployments</th>
<th>Value-Added Resellers</th>
<th>Scheduling and Dispatch</th>
<th>Service Software</th>
<th>Managing Service SLAs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tips for Second-Generation Deployments</td>
<td></td>
<td>What they Can Offer the Enterprise</td>
<td></td>
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<tr>
<th>Mobile CRM</th>
<th>Mobile Email</th>
<th>Smartphones</th>
<th>Sales</th>
<th>Get Smart</th>
<th>Over the Air Solutions</th>
<th>Mobile Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Players, the Plans, Your Options</td>
<td>Five Smart Phone-Based Solutions</td>
<td>Mobile Solutions for Selling Better, Faster, More</td>
<td>A Look at Lessons Learned the Hard Way (So You Don’t Make the Same Mistakes)</td>
<td></td>
<td></td>
<td>Mobilizing Your Legacy Apps</td>
</tr>
</tbody>
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<thead>
<tr>
<th>Supply Chain</th>
<th>Meeting Real-Time Demand</th>
<th>Consumer Packaged Goods</th>
<th>Food Distributors</th>
<th>Managing the Impacts of Off-Shoring</th>
<th>Warehousing</th>
<th>Route Optimization</th>
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<th>Vertical Focus</th>
<th>First Response</th>
<th>Maintenance and Repair</th>
<th>Government</th>
<th>Insurance</th>
<th>Healthcare</th>
<th>Finance</th>
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<th>RFID</th>
<th>SMB</th>
<th>Intelligent Device Management</th>
<th>Case Study</th>
<th>Compliance</th>
<th>Going Global</th>
</tr>
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<td>10 Best Practices that Will Change the Face of Business</td>
<td>5 Smart Strategies for Better Business</td>
<td></td>
<td></td>
<td></td>
<td>From HIPAA to FERPA, Make Sure You’re Working within the Law</td>
<td>Anticipating and Meeting the Demands of International Deployments</td>
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<td>12/6/06</td>
<td>1/5/07</td>
<td>2/2/07</td>
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<td>4/2/07</td>
<td>5/2/07</td>
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</table>

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<thead>
<tr>
<th>Trade Shows &amp; Events</th>
<th>&gt;Gartner Mobile Wireless Summit</th>
<th>&gt;CTIA Wireless</th>
<th>&gt;WBR Field Service</th>
<th>&gt;Computer World Mobile</th>
<th>&gt;Wireless World</th>
</tr>
</thead>
</table>

**EDITORIAL CALENDAR 2007**
### Mobile Enterprise Magazine

**July**
- Product Spotlight
  - Most Innovative Mobile Companies
- Laptops
  - The Best New Tools for Field Deployments
- Security
  - Best Practices
  - Educating Employees to Reduce Risks
- Mobile Enterprise LeaderBoard
- Awards Coverage
  - 2007 Mobilizer Awards
- Buyer's Guide

**August**
- Laptops
  - Case Study
- Security
  - Best Practices
  - Educating Employees to Reduce Risks
- Awards Coverage
  - Innovative Ideas for Running an Earth-Friendly Operation
- Mobile Enterprise LeaderBoard
- Deployments
  - Advice for Every Phase of Your Mobile Implementation
- Buyer's Guide

**September**
- Headsets and Mobile Printers
  - Managed Services
  - How It's Done, Who It's Right for, the Risks, the Costs and the Benefits
- Mobile Security
  - Securing Devices
- Pharmaceutical Sales
  - Pharmaceutical Sales
  - Proven Solutions for Improving Sales
- Awards Coverage
  - Award Coverage
  - Greatest Overall Improvement in Business Process
- Buyer's Guide

**October**
- Rugged PDAs and In-Truck Solutions
  - Creating Information Transparency
- Delivery Management
  - RFID
  - Securing the Supply Chain
- Awards Coverage
  - Awards Coverage
  - Ahead of the Curve
- Logistics Solutions
- Buyer's Guide

**November**
- Retail
  - Utilities
- Construction
  - Awards Coverage
  - Most Valuable Partnership
- Education
- Buyer's Guide

**December**
- SIP
  - Discover Savings for the Enterprise
- Municipal Wi-Fi
  - The Real Business Benefits
- IP PBX Solutions
- Awards Coverage
  - Best Mobile Deployment
- Wireless
  - Embedded Devices for Mobile Workers
- Buyer's Guide

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**For editorial submissions, suggestions or questions, please contact:**

Michelle Maisto  
Editor-in-Chief  
(718) 502-9378

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**“Thank you for your excellent magazine. I have found several useful products and some great ideas through your articles. As a result, we have deployed a wireless solution throughout our hospital and physician practice offices and are now moving into the second phase of development for our electronic medical record system for physician practices with over 50 Tablet PCs connected wirelessly.”**

Brian Ahier  
Information Systems  
Mid-Columbia Medical Center