

EDIT CALENDAR 2010

JANUARY/FEBRUARY

EXCLUSIVE RESEARCH: The Enterprise Relationship With Wireless Carriers

FOCUS ON: Mobile Expense Management

SECURITY: Securing Your WLAN & VoIP

INFRASTRUCTURE: What's ahead for 4G?

HOW-TO: Roll Out A Smartphone Deployment

MARCH/APRIL

FOCUS ON: IT Management of Mobile Devices

SECURITY: Protecting Your Smartphone Data

INFRASTRUCTURE: Making Strides in M2M

HOW-TO: Train Your Users For A Mobile Device Deployment

MAY/JUNE

EXCLUSIVE RESEARCH: Corporate-Owned Versus Individual Liable Devices

FOCUS ON: Managed Mobility: To Outsource or Not To Outsource

SECURITY: Protecting Your Enterprise Against The Consumer Device Onslaught

INFRASTRUCTURE: SaaS In The Cloud

HOW-TO: Integrate An Expanding Array Of Mobile Devices

JULY/AUGUST

EXCLUSIVE RESEARCH: 2010 Salary Survey

FOCUS ON: Compliance & The Impact Of Mobile Data

SECURITY: Protecting Your Laptop Data

INFRASTRUCTURE: Mobile VoIP & Its Impact On Cellular Service Plans

HOW-TO: Enable Users To Access Your Data From Anywhere, On Any Device

SEPTEMBER/OCTOBER

FOCUS ON: 802.11n: One Year Later

SECURITY: PCI Compliance and Your WLAN

INFRASTRUCTURE: Can FMC Transform Your Organization?

HOW-TO: Implement An FMC Solution

NOVEMBER/DECEMBER

SPECIAL EDITORIAL FEATURE: Mobilizer Awards 2010

FOCUS ON: Netbook Nation: Are They Right For Your Enterprise?

SECURITY: Legislative Update: How Will State Rules Change Your Biz?

INFRASTRUCTURE: Mobile Broadband & The New World of Work

HOW-TO: Mobilize Your Legacy Applications

BONUS TRADE SHOW DISTRIBUTION 2010

CTIA Spring • CTIA Fall • Field Service West • Field Service East
Gartner Wireless & Mobile Symposium • Interlog Winter • Interlog Summer
Interop Spring • Interop Fall • IWCE • Logicon • Mobile Business Expo
Mobile Enterprise Executive Summit • Mobile Internet World
RIM Wireless Enterprise Symposium • 4G World



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